

13TH EDITION



AFRICAN BUSINESS SUMMIT 2023



CELEBRATE



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# TALKING THE TECHNOLOGY QUESTION IN BUSINESS SUSTAINABILITY MANAGEMENT IN AFRICA

## Features:

- Red Carpet & Plenary
- 8 Participating Countries
- 400 Participants
- Gala Night & Awards

## Social Media Congress

ABS Business showcase & Exhibition  
*...Interact with your customers*

## Experiential Marketing

The Massive Design SHOWBIZ

## Date:

FRIDAY  
**16th**  
JUNE, 2023

## Venue:

**AIRPORT HOTEL**  
No 111 Obafemi Awolowo Way, Ikeja Lagos State.

DEVELOPMENTS IN AFRICA MERIT AWARDS

**DAMA**  
**2023**



POWERED BY:



ENDORSED BY:



STRATEGIC SUPPORTERS & MEDIA PARTNERS:

*African Most Widely Read Magazine*



**AUDA-NEPAD**  
AFRICAN UNION DEVELOPMENT AGENCY



## AFRICAN BUSINESS SUMMIT 2023

### INTRODUCTION

Africa is the world's second largest and second most populous continent, comprising more than 54 countries with a population of over 1 billion. It is therefore attractive for any investor. However, the painful reality is that the love for foreign goods and services has remained a debilitating economic drain which has in turn contributed immensely to the deficit in trade balance and recession.

It is against this background that the African Business Summit 2023 is hinged. The African Business Summit is an annual conglomeration of African countries doing businesses locally and in diaspora. It was designed to create a forum for business owners to relate, connect and celebrate their successes and that of the individuals.

The African Business Summit is targeted at company chairmen, captains of industry, frontline business executives, small and medium scale industrialists, blue cheap companies, start-ups, emeritus and young entrepreneurs' those responsible for policy formulations and implementations, CEOs, Executive Directors, Directors, Presidents, Governors, Legislators, Parliamentarians, the Corporate world both locally and in diaspora.

### WHY ATTEND THE SUMMIT?

- BUILD RELATIONSHIP ACROSS A MULTITUDE OF INDUSTRIES** - This summit is built for and serves for sustainability communications, sourcing and partnership amongst business practitioners, along with key government, civil society and association.
- CREATE** a real world experience, case studies and honest debate that helps all push forward their sustainability strategies.
- LEARN** how to create a brand of purpose that delivers a positive impact and profits.
- CHALLENGE CEOs** of African origin to argue their cases for being responsible business leaders.

### WILL YOU BE CONVINCED?

- Hear How FCMB is using the latest technology and frame work to source quality business data-driven CRS agenda and strategy.
- Ensure participants learn how to tackle key issues faced by the business world. Influence stakeholders to drive culture change, accelerate progress - people, process and technology.
- Provide an environment for senior executives to come together to overcome tough challenges and map the future of their industry.

There would be live issue based scenarios, quick fire presentations, case studies, speakers pitching their strategies to the audience and thereby making the African Business Summit a place where delegates take centre stage.



Invited  
Guest  
Speakers

### BACKGROUND

The African Business Summit presents a business showcase/Exhibition to create a brand visibility for African Products and Services.

### REASONS FOR EXHIBITION AT THE AFRICAN BUSINESS SUMMIT

- Brand Visibility
- Business Connectivity
- Networking at both Corporate and Individual levels.
- Relationship Building.
- Infrastructure Leveraging.
- Healthy Competition.

Business opportunity would be given for corporate businesses and individuals to do a showcase.

### EXHIBITION PROFILE AND BUSINESS PROMOTION

The business summit showcase/Exhibition is not only necessary but advisedly incumbent upon all corporate bodies.

- The event showcases top business networking.
- There is a synergy between the relevant business regulatory bodies and non-governmental agencies.
- There is a large presence of print and electronic media to cover the exhibition.

**ABS BUSINESS SHOWCASE/EXHIBITION REGISTRATION FEE**  
**OTHER AFRICAN COUNTRIES FEE: \$500USD**  
**NIGERIAN EXHIBITION FEE: N250,000.00K**  
**SUMMIT FEE: FREE**  
**METHOD OF PAYMENT:**

### TARGET AUDIENCE FOR THE BUSINESS SHOWCASE/EXHIBITION

- Fast Moving Consumer Goods (FMCG)
- Pharmacy and Drugs.
- Fast Food and Eateries.
- Household Electronics.
- Print and Electronic Media.
- Automobile and Spare Parts
- Information Communication and Technology.
- Oil and Gas.
- Airline and Aviation.
- Beauty Cosmetics, Toiletries and Fashion.
- Cements, Paints, Furniture, Aluminum and Building Material.
- Papers and Stationeries, Printing and Publishing.
- Financial Services - Banks, Insurance, PFA, MFB, Stockbrokers, Assets and Investment.
- Courier and Packaging Services.
- Sports, Art and Entertainment, Shipping, Maritime and its agencies.
- Industrial Equipment and Machines.
- Telecommunications
- Professional Services - Law, Accounting, Medicine, Advertising, Consulting, Public Relations etc.
- Transportation and logistics.
- Hospitality, Travel and Tours.
- Health Care Delivery - Hospitals, Medical Centre, Laboratories, Clinics, Maternity Homes etc.
- Dry Cleaning Services and Janitors.
- Environmental Managers - Waste Management and Control.
- Special Categories.
- Health Management Organizations (HMOs).
- Energy Generation and Distribution.
- Government and Non-Governmental Agencies.
- Real Estate Development.
- Education Providers
- Security Services and Product.
- Furniture and Interior Decorations.

Payment for ABS Business Showcase/Exhibition should be made directly to **"DELTA BUSINESS SCHOOL LIMITED, ACCOUNT WITH ACCESS BANK PLC ACCOUNT NO: 0024748408 OR FIDELITY BANK PLC ACCOUNT NO: 5600473604**

**SPECIAL GUESTS OF HONOUR**



Vice President - His Excellency Prof. Yemi Osinbajo (SAN)



Executive Governor Lagos State - His Excellency Babajide Sanwo-Olu (Chief Host)



Liberian President - George Weah



Incumbent Chairman of The African Union - Moussa Faki Mahamat



President of Cameroun - Paul Biya



President of Ghana - Nana Akufo-Addo



President of Republic of Benin - Patrice Talon



The development In Africa Merit Award is set up to recognize true continental sustainable examplers including governmental institutions, parastatals, agencies, companies, brands and individuals that have been innovative and m creative in pursuing sustainable growth and development imperatives.

Development in Africa Merit Awards is aimed at celebrating innovations and creativity in Africa. It showcases the brilliant minds, companies and institutions that are performing and delivering positive changes and positioning Africa within the global business environment.

It will honour CEOs, Leaders, Chairmen, Group Heads, Presidents, Governors, parliamentarians, The Executive, Judiciary, Gentlemen of the Press, Business Brands, Products and Services as well as public and private officers that have excelled and demonstrated uncommon initiatives, drive and leadership in the African Economy. The winners would have made outstanding contributors to the development of the African continent, the economic aspiration of its citizenry and the transformation of Africa's image in the international markets while displaying high standards of good corporate citizenship, social and environmental responsibilities.

The awards bring together prominent business leaders, entrepreneurs and other high ranking governmental officials and individuals from across the world to celebrate achievements and success of business, companies and people who have played a pivotal role in driving Africa's economic development forward.

The quantity and quality of the entries to this year's awards have been phenomenal and exceptional. It is notable that companies, institutions and personalities taking part in the awards this year are not just focused on growing their profits but committed to sustaining local productions for profitability that takes explicit account of the triple bottom line.

This year, the award will establish itself as the key annual event on the calendar of African business community. Every year, we shall honour companies, institutions and personalities who have contributed significantly to the dynamics and people of Africa as we see today.

This Awards will be reported in several print and electronic media that have large coverage. Some of them are: Business Day, Daily Sun, The Guardian Newspaper, The Vanguard, The Punch, African Magic, AIT, Channels, NTA, etc.

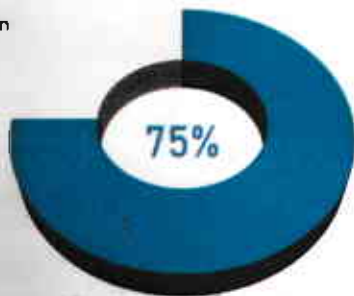


**THE AWARD'S BASIC CRITERIA FOR NOMINATION**

The Awards Technical Committee also known as the Organizing Committee has put up the following criteria to ensure transparency and professionalism in selections and THE AWARDS ARE FREE AND ARE BASED ON MERIT. The Committee takes on annual survey to determine which business appeal most to African Consumers. Questionnaires are randomly circulated within the African states to obtain representation across sections of the respondents. Questionnaires are interpreted in different languages. With respect to corporate bodies, participants are asked to name and nominate the preferred companies for several categories of products and services covering lifestyle products and daily necessities.

**The response rate are 75% excellent by mail survey standards. The following indices are deployed:**

- 1. Quality Assurance
- 2. Brand Market Share
- 3. Brand Personality
- 4. Profits
- 5. Brand Reliability
- 6. Level of Acceptance
- 7. Value Added and Durability
- 8. Brand Extension Programmes
- 9. Optimum Customer Satisfaction
- 10. Market Share Dominance
- 11. Quality of Food
- 12. Hygiene and Standard
- 13. Level of Customer Patronage
- 14. Efficiency in Service Delivery
- 15. Growth in the last one year
- 16. Innovation, Creativity and Invention
- 17. Use of Digital Technology
- 18. Ethical Standards and Policy
- 19. Operational Excellence
- 20. Credible Corporate Governance
- 21. Staff Empowerment
- 22. Staff Training and Attitude
- 23. Relationship with Stakeholders
- 24. Relationship with Community
- 25. Personality of the CEO
- 26. Leadership Generally
- 27. ISO Certification
- 28. NAFDAC Approval
- 29. Market Territory
- 30. Corporate Social Responsibility



**AWARD CRITERIA FOR INDIVIDUAL CATEGORY**

- 1. Level of Industry
- 2. Hard work
- 3. Effortless
- 4. Leadership
- 5. Grass Root Effects
- 6. Philanthropy
- 7. Personal Development
- 8. Contributor to Societal Development
- 9. Personal Achievement
- 10. Level of Influence

**THE AWARD SPECIAL CATEGORY**

This will go to public office holders who have distinguished themselves and excelled in their work.

**THE AWARD DIFFERENT CATEGORIES**

- 1. FOOD AND AGRICULTURAL PRODUCE COMPANY OF THE YEAR
- 2. TRANSPORTATION AND LOGISTICS SERVICE COMPANY OF THE YEAR
- 3. MEDICAL/HEALTH CARE PROVIDERS OF THE YEAR
- 4. FAST MOVING CONSUMER GOODS (FMCG) COMPANY OF THE YEAR
- 5. HOUSEHOLD ELECTRICAL AND ELECTRICAL COMPANY OF THE YEAR
- 6. FAST FOOD AND CATERY COMPANY OF THE YEAR
- 7. PRINTING AND ELECTRONIC MEDIA OF THE YEAR
- 8. INFORMATION COMMUNICATION AND TECHNOLOGY OF THE YEAR
- 9. OIL AND GAS
- 10. AIRLINE AND AVIATION
- 11. BEAUTY/COSMETICS, TOILETRIES AND FASHION
- 12. CLIMATE, PAINTS, FURNITURE, ALUMINIUM AND BUILDING MATERIAL
- 13. PRINTING AND PUBLISHING
- 14. FINANCIAL SERVICES - BANKS, INSURANCE
- 15. STOCK BROKERS, ASSETS AND INVESTMENT
- 16. COURIER AND PACKAGING SERVICES
- 17. SPORTS, ARTS AND ENTERTAINMENT
- 18. SHIPPING AND MARITIME
- 19. CONTRACT EQUIPMENT AND MACHINES
- 20. TELECOMMUNICATIONS
- 21. PROFESSIONAL SERVICES - LAW, ACCOUNTANT, ADVERTISING CONSULTING, PUBLIC RELATIONS
- 22. TRANSPORTATION AND LOGISTICS
- 23. HOSPITALITY (HOTELS)
- 24. TRAVEL AND TOURS
- 25. ENVIRONMENTAL MANAGERS - WASTE MANAGEMENT AND CONTROL
- 26. JANITORIAL AND DRY CLEANING SERVICE
- 27. AUTOMOBILE AND SPARE PART
- 28. EDUCATION/LEARNING/ACADEMIC INSTITUTE OF THE YEAR
- 29. POWER/ELECTRICITY/ENERGY COMPANY OF THE YEAR
- 30. REAL ESTATE COMPANY OF THE YEAR
- 31. SECURITY MANAGEMENT, PRODUCTS AND CONSULTANCY
- 32. HUMAN RESOURCE KNOWLEDGE MANAGEMENT
- 33. ENGINEERING AND CONSTRUCTION
- 34. PERSONALITIES AND SPECIAL CATEGORY



**DEVELOPMENT IN AFRICA MERIT AWARDS 2023 13TH EDITION  
CELEBRATING BUSINESS EXCELLENCE & PERSONALITY**

**PROFESSIONAL OBSERVERS:**

- African Development Support Institute
- Nigerian Content Development and Monitoring Board
- Economic Community of West Africa States (ECOWAS)
- The African Union
- The Institute of International Affairs
- The African News Agency
- The African International Bar Association

**SPONSORS –**

The African Development Bank  
Delta State Oil Producing Areas Development Commission (DESOPADEC)

**PICTURES OF PAST EVENTS**



**THE AWARD TECHNICAL COMMITTEE**

The Award Technical Committee is made up of independent media institutions, professional data collectors and information management experts assembled across the African continent. They deployed the use of questionnaires, face-to-face interactions, random sampling, measurement, scaling, primary and secondary data collection. At the end of the analysis and processes made between February 2022 to January 31st 2023, they recommended the companies, institutions and individual herein for the development in Africa Merit Award, 2023.

**SELECTED PHOTO TAKING OF PREVIOUS EDITIONS FROM 2009 – 2022  
HOW TO ENTER FOR THE AWARDS –  
PROCESS AND PROCEDURE**

1. All Award nominees that accept the Award must inform the Chairman, Organizing Committee of the Africa Business Summit.
2. All those that accept the Award should in addition to informing the Chairman Organizing Committee of the Africa Business Summit, enclose a minimum of half page or full page Advert of their company or a full size picture in case of the individual.
3. The Advert or picture of the individual will be published in the Award Journal christened "AFRIBEST Magazine" which will feature the Award recipient and their citations/profiles which will be globally circulated.
4. Please note, all full page advert should be A4 size while half page adverts should be half of the above measurement.
5. Payments from outside Nigeria can be sent to the Event Managers via Western Union Money Transfer, Money Gram, Vigo and other internationally accepted means of money transfer.

**6. ALL VALID ENTRIES MUST CONTAIN:**

- letter of acceptance of award
- Properly filled Entry Form
- Profile of the Company or individual
- Copy of the Award Advert or Pictures sent to us by Whatsapp
- Evidence of payment for Advert placement or profiling in the Award Journal

**THE ADVERT RATE ARE AS FOLLOWS:**

ADVERTS	FEES (N)
INSIDE FRONT	500,000.00
CENTRE SPREAD ( 2 PAGES)	700,000.00
OUTSIDE BACK COVER, INSIDE BACK COVER	500,000.00
INSIDE BACK COVER	500,000.00
INSIDE FULL PAGE	350,000.00
INSIDE HALF PAGE	250,000.00

**IMPORTANT NOTICE:**

Please note that all bookings must be prepaid.  
• All valid entries must be accompanied by their Advert Payment, made payable to Delta Business School Limited (The Event/Publication Manager). All payments can be made into any **Access Bank PLC Account No: 0024748408** or **Fidelity Bank PLC Account No: 5600473604**.



**Enquires**

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