

"REBUILDING CONSUMER BASE AND PROFITS WHILE ADAPTING TO SAFETY AFTER THE DEVASTATING IMPACTS OF THE PANDEMIC"

Sheraton Hotel and Towers, Ikeja, Lagos

The African Business Summit (ABS) is an annual conglomeration and conviviality of AFRICAN countries doing business locally and internationally. It is designed to provide a forum for business owners to relate, connect and interact. A key emphasis of this year's summit is on business and financial recovery. Following the devastating impact of Covid-19, many organizations are rebuilding their consumer base and profits while adapting to safety requirements.

Therefore, at the African Business Summit 2022, business, finance and economic experts will be popular among corporate entities who wish to kickstart their company's recovery and reignite the African workforce. A corollary to the summit is the Developments in Africa Merit Awards (DAMA). This session is traditionally put together to recognize true continental exemplars including governmental institutions, parastatals, agencies, companies, brands and individuals that have been innovative and creative in pursuing sustainable growth and developmental imperatives. DAMA will honor brilliant minds, CEOs, Leaders, Chairmen, Group Heads, Presidents, Governors, Parliamentarians Ministers, Commissioners, Brands , Products and Services as well as public and private officers that have excelled and demonstrated uncommon initiatives, drive and leadership in the African economy.

This Awards will be reported in several print and electronic media that have large coverage. Some of them are Business day, Daily Sun, The Guardian Newspaper, The Vanguard, The Punch, AFRICAN Magic, AIT, Channels, NTA, Arise News etc. This event is powered by Delta Business School Ltd.

Event Managers:



Supported by:





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Ngozi Okonjo-Iweala Director General, World Trade Organization



Prof. Moji Adeyeye Director General. Nafdac



Mrs Zainab Ahmed Minister of Finance



Tedros Adhanom G. Director General. WHO



Ashoka Mody Former Deputy Director, IMF



Bagrat Bayburtian M.D Technology Development Leader



Karmal Olanrewaju S. University of lagos



Babajide Sanwo-Olu Governor of Lagos State

2021 EDITIONS



Prof A. Egwunyenga, The Vice - Chancellor, Delta State University



Tony Elumelu Chairman, United Bank of Africa



Patrick Okedinachi U. Founder, Centre for Value in Leadership (CVL)

PREVIOUS AWARD WINNERS

- 1. Sky stone capital
- 2. Interconnect clearing house Nigeria limited
- 3. Brunus Enterprises ltd
- 4. Benue investment and property company limited
- 5. Fitness Global
- 6. Cinnamon Drugs ltd
- 7. Prudential Guards
- 8. Avolad Engineering ltd
- 9. Diadem International cleaning services ltd
- 10. Elinis
- 11. Infinity Trust Mortgage Bank plc
- 12. The source computers limited
- 13. Chemlap(Nigeria)limited
- 14. Universal school of Aviation
- 15. Dcp international school
- 16. Clayfields and Harrow
- 17. Toyin illori consulting
- 18. Lionseal industries ltd19. Isthmub Engineering limite
- 19. Isthmub Engineering limited20. Inter-Bau construction limited
- 21. New crystal communications ltd

- 22. Rom oil Nills Limited
- 23. Golden Renny Foods
- 24. African Agro products ltd
- 25. BHN
- 26. Josepdam port services Nig ltd
- 27. Baltic Air Freight
- 28. Hitech Design Furniture limited
- 29. BIGCOLA
- 30. Sayaveth interior Resources
- 31. Ruzu Black for Men
- 32. Eagle Global Market
- 33. The Address Homes
- 34. Mafazat school35. Herbalife Ball limited
- 36. Accenture
- 37. Fidelity bank limited
- 38. Class Hospitality services ltd
- 39. Class suites Limited

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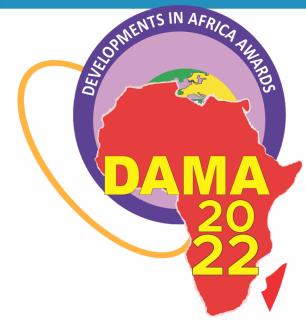




Awards Ceremony RED CARPET & GALA NIGHT

INVITING YOU TO COME ON

Venue



Red carpet **5:00pm**Reception **6:00pm**April, 2022
Award Dinner **7:00pm**

Sheraton Hotel and Towers, Ikeja, Lagos

Sheraton | RSVP

+234-7069147366 +234-9075016291

Friday

Wear Your Suit And Gala Outfit

Africa Most Widely Read Magazine



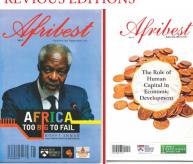
At the ceremony, participants would be entitled to copies of the AFRIBEST MAGAZINE showcasing their company's advertorials. Afribest Magazine is a premium focused magazine. Afribest is set up to create awareness about business success and individual's achievement. It is a veritable source of information concerning the African continent and her people, institutions, life style and development strides. It is calculated as Africa's most widely read and preferred Magazine.

BENEFITS OF ADVERTISING IN THE AFRIBEST

- This will lead to expansion of your already existing business.
- It will create goodwill opportunity for your goods and services
 It will help introduce your products or services into the main core
- It will lead to elimination of middlemen thereby bringing your products or services to the door step of your target market.
- With respect to individuals, profiling will assist the new generation in their choice of role models and mentor, thereby making the individual give back to the society.

All payment can be made into any ACCESS BANK ACCOUNT NO: **0024748408**DELTA BUSINESS SCHOOL LTD

PREVIOUS EDITIONS











THE ADVERT RATES ARE AS FOLLOWS

Inside Front Cover-#450,000 Centre spread (2pages) #600,000 #480,000 Outside Back cover Inside Back Cover #450,000 Inside full page #350,000 Inside Half page #250,000 Flash on cover page #400,000 Cover+OBC #5,250,000 Cover+Ifc+OBC #7,000,000 Cover +IFC+OBC+IBC #8,000,000 Cover +IFC+OBC+Center spread #10,000,000

All valid entries must be accompanied by their advert payments made payable to DELTA BUSINESS SCHOOL LIMITED. (The Event/Publication Managers)

THE AWARDS BASIC CRITERIA

following criteria to ensure transparency and professionalism in selection as THE AWARDS

MERIT-Brand Market Share, level of

Acceptance, Market Share Dominance,

Certifications, Corporate Social Responsibility

THE AWARDS DIFFERENT

- Best Real estate and property company of the year

- Best Betting site company of the year
- Best meal prep Delivery service company of the year
- Best fitness company of the year
- Best landscaping company of the year Best Bread baking company of the year
- Best telehealth services providers of the year. Best on-line Business of the year
- Best furniture sellers of the year

- Best up coming Artiste(Next Rated) of the year
- 20. Best performing senator of the year
- Best performing parliamentarian of the year
- Best in Governance and civic leadership of the year
- Best in use of social politician of the year
- 21. 22. 23. 24. 25. Best Arable Adviser of the year

- Best livestock company of the year Best pig farmer of the year
- Best and fastest Growing farms company of the year
- Best fast moving consumer Goods company of the year
- Best pharmacy and Drugs company of the year

OTHER CATEGORIES ARE AS FOLLOWS

- Fast moving consumer Goods(FMCG)
- Pharmacy and Drugs
- Print and Electronic media
- Information, communication and Technology
- Oil and Gas
- Airline and Aviation
- Fashion
- Manufacturers
- Service providers
- Educational Institutions
- Furniture, paints, Aluminum and Building materials
- Printing and publishing
- Courier and packaging services
- Sports and Entertainment
- Maritime
- Telecommunication
- Professional services
- Transportation and logistics
- Health care providersEnvironmental managers.

HOW TO ENTER FOR THE AWARDS

- All award nominees that accept the award must inform the
- of the awards.
 All those that accept the award the chairman organizing committee, enclose a minimum of half page or full page advert of their company or full size picture in case of individuals.
- the award magazine christened AFRIBEST which will feature the Award recipients, their



- Letter of acceptance of award
- Profile of the company or profile of the individual
- Copy of the Advert or



Enquires

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