



AFRICAN BUSINESS SUMMIT 2022

Theme: “REBUILDING CONSUMER BASE AND PROFITS WHILE ADAPTING TO SAFETY AFTER THE DEVASTATING IMPACTS OF THE PANDEMIC”

Friday
29th
April, 2022

Starts
5pm

Sheraton
Hotel and
Towers,
Ikeja, Lagos

Introduction

The African Business Summit (ABS) is an annual conglomeration and conviviality of AFRICAN countries doing business locally and internationally. It is designed to provide a forum for business owners to relate, connect and interact. A key emphasis of this year's summit is on business and financial recovery. Following the devastating impact of Covid-19, many organizations are rebuilding their consumer base and profits while adapting to safety requirements.

Therefore, at the African Business Summit 2022, business, finance and economic experts will be popular among corporate entities who wish to kickstart their company's recovery and reignite the African workforce. A corollary to the summit is the Developments in Africa Merit Awards (DAMA). This session is traditionally put together to recognize true continental exemplars including governmental institutions, parastatals, agencies, companies, brands and individuals that have been innovative and creative in pursuing sustainable growth and developmental imperatives. DAMA will honor brilliant minds, CEOs, Leaders, Chairmen, Group Heads, Presidents, Governors, Parliamentarians, Ministers, Commissioners, Brands, Products and Services as well as public and private officers that have excelled and demonstrated uncommon initiatives, drive and leadership in the African economy.

This Awards will be reported in several print and electronic media that have large coverage. Some of them are Business day, Daily Sun, The Guardian Newspaper, The Vanguard, The Punch, AFRICAN Magic, AIT, Channels, NTA, Arise News etc.

This event is powered by Delta Business School Ltd.

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Event Managers:



Supported by:



Endorsed by:



Invited Guests of Honor



Ngozi Okonjo-Iweala
Director General,
World Trade Organization



Prof. Moji Adeyeye
Director General. Nafdac



Mrs Zainab Ahmed
Minister of Finance



Tedros Adhanom G.
Director General. WHO



Ashoka Mody
Former Deputy Director,
IMF



Bagrat Bayburtian
M.D Technology
Development Leader



Karmal Olanrewaju S.
University of lagos



Babajide Sanwo-Olu
Governor of Lagos State



Prof. A. Egwunyenga,
The Vice - Chancellor,
Delta State University



Tony Elumelu
Chairman, United
Bank of Africa



Patrick Okedinachi U.
Founder, Centre for Value
in Leadership (CVL)

PREVIOUS AWARD WINNERS

1. Sky stone capital
2. Interconnect clearing house Nigeria limited
3. Brunus Enterprises Ltd
4. Benue investment and property company limited
5. Fitness Global
6. Cinnamon Drugs ltd
7. Prudential Guards
8. Avolad Engineering ltd
9. Diadem International cleaning services ltd
10. Elinis
11. Infinity Trust Mortgage Bank plc
12. The source computers limited
13. Chemlap(Nigeria)limited
14. Universal school of Aviation
15. Dep international school
16. Clayfields and Harrow
17. Toyin illori consulting
18. Lionseal industries ltd
19. Isthmb Engineering limited
20. Inter-Bau construction limited
21. New crystal communications ltd
22. Rom oil Nills Limited
23. Golden Renny Foods
24. African Agro products ltd
25. BHN
26. Josepdam port services Nig ltd
27. Baltic Air Freight
28. Hitech Design Furniture limited
29. BIGCOLA
30. Sayaveth interior Resources
31. Ruzu Black for Men
32. Eagle Global Market
33. The Address Homes
34. Mafazat school
35. Herbalife Ball limited
36. Accenture
37. Fidelity bank limited
38. Class Hospitality services ltd
39. Class suites Limited



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2021 EDITIONS





Awards Ceremony

RED CARPET & GALA NIGHT

INVITING YOU TO COME ON



Venue

Red carpet **5:00pm**
 Reception **6:00pm**
 Award Dinner **7:00pm**

Sheraton Hotel and Towers, Ikeja, Lagos

Friday
29th
 April, 2022

Wear Your Suit
 And Gala Outfit

RSVP

+234-8023242600
 +234-7069147366
 +234-9075016291

Africa Most Widely Read Magazine

Afribest
 M A G A Z I N E

At the ceremony, participants would be entitled to copies of the AFRIBEST MAGAZINE showcasing their company's advertorials. Afribest Magazine is a premium focused magazine. Afribest is set up to create awareness about business success and individual's achievement. It is a veritable source of information concerning the African continent and her people, institutions, life style and development strides. It is calculated as Africa's most widely read and preferred Magazine.

BENEFITS OF ADVERTISING IN THE AFRIBEST

- This will lead to expansion of your already existing business.
- It will create goodwill opportunity for your goods and services
- It will help introduce your products or services into the main core of African Market
- It will lead to elimination of middlemen thereby bringing your products or services to the door step of your target market.
- With respect to individuals, profiling will assist the new generation in their choice of role models and mentor, thereby making the individual give back to the society.

All payment can be made into any
ACCESS BANK ACCOUNT NO:
0024748408
DELTA BUSINESS SCHOOL LTD

PREVIOUS EDITIONS



THE ADVERT RATES ARE AS FOLLOWS

Inside Front Cover-	#450,000
Centre spread (2pages)	#600,000
Outside Back cover	#480,000
Inside Back Cover	#450,000
Inside full page	#350,000
Inside Half page	#250,000
Flash on cover page	#400,000
Cover+OBC	#5,250,000
Cover+Ifc+OBC	#7,000,000
Cover +IFC+OBC+IBC	#8,000,000
Cover +IFC+OBC+Center spread	#10,000,000

All valid entries must be accompanied by their advert payments made payable to DELTA BUSINESS SCHOOL LIMITED. (The Event/Publication Managers)

THE AWARDS BASIC CRITERIA

The Awards Technical Committee has put the following criteria to ensure transparency and professionalism in selection as THE AWARDS ARE FREE AND ARE BASED ON MERIT-Brand Market Share, level of Acceptance, Market Share Dominance, Customer Satisfaction, Operational Excellence, Credible Corporate Governance, Certifications, Corporate Social Responsibility etc.

THE AWARDS DIFFERENT

The Awards will be given to corporate bodies and individuals in different categories.

1. Best Performance Governor in Response to COVID-19 pandemic
2. Best Real estate and property company of the year
3. Best cleaning company of the year
4. Best Delivery service company of the year
5. Best Grocery stores of the year
6. Best liquor and wine stores of the year
7. Best Betting site company of the year
8. Best meal prep Delivery service company of the year
9. Best fitness company of the year
10. Best landscaping company of the year
11. Best Bread baking company of the year
12. Best mast makers of the year
13. Best telehealth services providers of the year.
14. Best on-line Business of the year
15. Best furniture sellers of the year
16. Best music production company of the year
17. Best performing Artiste of the year
18. Best up coming Artiste(Next Rated) of the year
19. Best Grassroots political leaders of the year
20. Best performing senator of the year
21. Best performing parliamentarian of the year
22. Best in Governance and civic leadership of the year
23. Best in use of social politician of the year
24. Best Arable Adviser of the year
25. Best Beef farmer of the year
26. Best Dairy farmer of the year
27. Best livestock company of the year
28. Best pig farmer of the year
29. Best poultry farmer of the year
30. Best and fastest Growing farms company of the year
31. Best fast moving consumer Goods company of the year
32. Best pharmacy and Drugs company of the year

OTHER CATEGORIES ARE AS FOLLOWS

- Fast moving consumer Goods(FMCG)
- Pharmacy and Drugs
- Print and Electronic media
- Information, communication and Technology
- Oil and Gas
- Airline and Aviation
- Fashion
- Manufacturers
- Service providers
- Educational Institutions
- Furniture, paints, Aluminum and Building materials
- Printing and publishing
- Financial services providers
- Courier and packaging services
- Sports and Entertainment
- Maritime
- Telecommunication
- Professional services
- Transportation and logistics
- Health care providers
- Environmental managers.

HOW TO ENTER FOR THE AWARDS

(process And Procedure)

1. All award nominees that accept the award must inform the chairman organizing committee of the awards.
2. All those that accept the award should in addition to informing the chairman organizing committee, enclose a minimum of half page or full page advert of their company or full size picture in case of individuals.
3. The advert or picture of the individual will be published in the award magazine christened AFRIBEST which will feature the Award recipients, their citations and profiles which will be globally circulated.

ENTRIES MUST CONTAIN

- Letter of acceptance of award
- Profile of the company or profile of the individual
- Copy of the Advert or picture



Enquires

CO-ORDINATING OFFICE

DELTA BUSINESS SCHOOL LAISON OFFICE

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