

AFRICAN BUSINESS SUMMIT 2020



"NAVIGATING THE BUSINESS LAND SCAPE WITH INNOVATIONS IN THE NEW NORMAL"



13TH NOVEMBER 2020
SHERATON HOTEL AND

TOWERS, IKEJA, LAGOS

DAMA2020

Some Past Award Winners



Event Managers:



Strategic Partners



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NETWORK

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CELEBRAT E

INTRODUCTION

The Delta Business School annually recognizes exceptional men and women as they continue to pilot the affairs of their organizations with high quality, widely accepted products and services having defied the apparent harsh economic environment to operate profitably and above board.

This event is targeted at individuals and companies, captains of industry, frontline business executives, small and medium industrialist, blue cheap companies, startups,emeritus and young entrepreneurs, those responsible for policy formulation and implementation, CEOs, **Executive Directors**, Presidents, Governors, legislators, parliamentarians, the corporate world both locally and in the diaspora.





Africa Most Widely Read Magazine

M A G A Z I N E

At the ceremony, participants would be entitled to copies of the AFRIBEST MAGAZINE showcasing their company's advertorials.

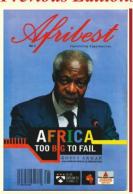
Afribest Magazine is a premium focused magazine. Afribest is set up to create awareness about business success and individual's achievement. It is a veritable source of information concerning the African continent and her people, institutions, life style and development strides. It is calculated as Africa's most widely read and

preferred Magazine.

BENEFITS OF ADVERTISING IN THE AFRIBEST

- This will lead to expansion of your already existing business.
- It will create goodwill opportunity for your goods and services
- It will help introduce your products or services into the main core of African Market
- It will lead to elimination of middlemen thereby bringing your products or services to the door step of your target market.
- With respect to individuals, profiling will assist the new generation in their choice of role models and mentor, thereby making the individual give back to the society.

Previous Editions











Special Guest of Honour



Ovie Omo-Agege Deputy Senate President, FRN



Festus Keyamo Federal Minister of State for Labour and Employment



Babajide Sanwo-Olu Governor of Lagos State



Godwin Obaseki Governor of Edo State



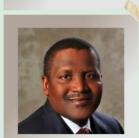
Peter Obi Former Governor of Anambra State



Rabiu Kwankwaso Former Governor of Kanu State



Aminu Waziri Tambuwal Governor of Sokoto State



Aliko Dangote Nigeria Business Man

The Advert Rates are as Follows

Inside Front Cover-	#450,000
Centre spread (2pages)	#600,000
Outside Back cover	#480,000
Inside Back Cover	#450,000
Inside full page	#350,000
Inside Half page	#250,000
Flash on cover page	#400,000
Cover+OBC	#5,250,000
Cover+Ifc+OBC	#7,000,000
Cover +IFC+OBC+IBC	#8,000,000
Cover +IFC+OBC+Center spread	#10,000

All valid entries must be accompanied by their advert payments made payable to DELTA BUSINESS SCHOOL LIMITED. (The Event/Publication Managers)

All payment can be made into any ACCESS BANK ACCOUNT NO: 0024748408 DELTA BUSINESS SCHOOL LTD

Previous Award Winners

- Sky stone capital
- Interconnect clearing house Nigeria limited Brunus Enterprises ltd
- 2.
- Benue investment and property company limited
- Fitness Global
- 4. 5. 6. 7. 8. Cinnamon Drugs Itd
- **Prudential Guards**
- Avolad Engineering ltd Diadem International cleaning services ltd
- 9. 10.
- Infinity Trust Mortgage Bank plc The source computers limited
- 11. 12.
- 13. Chemlap(Nigeria)limited
- Universal school of Aviation
- 15. Dcp international school
- 16. 17.
- Clayfields and Harrow Toyin illori consulting Lionseal industries ltd 18. 19.
- Isthmub Engineering limited
 Inter-Bau construction limited 20.
- 21. New crystal communications ltd
- 22. Rom oil Nills Limited
- 23. Golden Renny Foods African Agro products Itd
- 24. 25. 26. BHN
- 27.
- Josepdam port services Nig ltd Baltic Air Freight Hitech Design Furniture limited 28.
- **BIGCOLA**
- Sayaveth interior Resources 30.
- 31.
- Ruzu Black for Men Eagle Global Market The Address Homes 32. 33.
- 34. Mafazat school
- 35. Herbalife Ball limited
- Accenture
- 37. Fidelity bank limited
- Class Hospitality services Itd 38.
- Class suites Limited

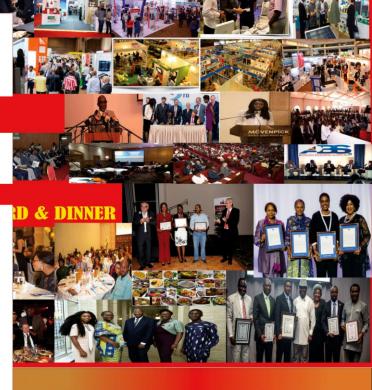
The Awards Basic Criteria

The Awards Technical Committee has put the following criteria to ensure transparency and professionalism in selection as THE AWARDS ARE FREE AND ARE BASED ON MERIT-Brand Market Share, level of Acceptance, Market Share Dominance, Customer Satisfaction, Operational Excellence, Credible Corporate Governance, Certifications, Corporate Social Responsibility etc.

The Awards Different Categories

The Awards will be given to corporate bodies and individuals in different categories.

- Best Performance Governor in Response to COVID-19 pandemic
- 2. Best Real estate and property company of the year
- 3. Best cleaning company of the year
- 4. Best Delivery service company of the year
- 5. Best Grocery stores of the year
- 6. Best liquor and wine stores of the year
- 7. Best Betting site company of the year
- 8. Best meal prep Delivery service company of the year
- 9. Best fitness company of the year
- 10. Best landscaping company of the year
- 11. Best Bread baking company of the year
- 12. Best mast makers of the year
- 13. Best telehealth services providers of the year.
- 14. Best on-line Business of the year
- 15. Best furniture sellers of the year
- 16. Best music production company of the year
- 17. Best performing Artiste of the year
- 18. Best up coming Artiste(Next Rated) of the year
- 19. Best Grassroots political leaders of the year
- 20. Best performing senator of the year
- ${\bf 21.}\,{\bf Best\,performing\,parliamentarian\,of\,the\,year}$
- 22. Best in Governance and civic leadership of the year
- 23. Best in use of social politician of the year
- 24. Best Arable Adviser of the year
- 25. Best Beef farmer of the year
- 26. Best Dairy farmer of the year
- 27. Best livestock company of the year
- 28. Best pig farmer of the year
- 29. Best poultry farmer of the year
- 30. Best and fastest Growing farms company of the year
- 31. Best fast moving consumer Goods company of the year
- 32. Best pharmacy and Drugs company of the year



Other Categories A e As Follows

- Fast moving consumer Goods(FMCG)
- Pharmacy and Drugs
- Print and Electronic media
- Information, communication and Technology
- Oil and Gas
- Airline and Aviation
- Fashion
- Manufacturers
- Service provider
- Educational Institutions
- Furniture, paints, Aluminum and Building materials
- Printing and publishing
- Financial services providers
- Courier and packaging services
- Sports and Entertainment
- Maritime
- Telecommunication
- Professional services
- Transportation and logistics
- Health care providers
- Environmental managers.

How To Enter For The Awards

- All award nominees that accept the award must inform the chairman organizing committee of the awards.
- All those that accept the award should in addition to informing the chairman organizing committee, enclose a minimum of half page or full page advert of their company or full size picture in case of individuals.
- The advert or picture of the individual will be published in the award magazine christened AFRIBEST which will feature the Award recipients, their citations and profiles which will be globally circulated.

Entries Must Contain

- Letter of acceptance of award
- Profile of the company or profile of the individual
- Copy of the Advert or picture

Enquires

CO-ORDINATING OFFICE DELTA BUSINESS SCHOOL LAISON OFFICE

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